



THE CIVITAS INITIATIVE
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EUROPEAN UNION

WORKSHOP INVITATION

“Building small-medium Local Authorities’ capacity to implement emerging transport technologies”

7 November 2019

Venue: Rome, Eurokleis, Via Romeo Romei, 27 – 00136 Roma

<http://www.eurokleis.com>

Invited cities: Rome (Italy), Torino (Italy), Albal Iulia (Romania), and Palanga (Lithuania)

Participants: Key staff and change agents from transport planning /strategical urban planning / urban development / procurement departments

The workshop forms an integral part of the SUITS Capacity Building Toolkit of the Horizon2020 project “Supporting Urban Integrated Transport Systems: Transferable tools for authorities - SUITS”. It serves the broad objective of building the capacity of small-medium cities’ Local Authorities to implement and monitor the implementation of SUMP measures. The course is designed to build, or strengthen, the capacity of small-medium cities’ Local Authorities to facing current challenges when implementing *emerging transport technologies*. Indicatively, the topics, on which the course will focus, are: a) the value of these technologies for small-medium cities, b) the identification of actors and stakeholders involved, c) the financing sources & innovative procurement, d) the available tools and guidelines regarding these schemes etc.

Reflection and review of progress will be the key of this workshop. We focus on reviewing plans and the progress of the organizational change process that has been made so far to enhance capacity of local authorities. One of the key targets will be to understand how to deal with mistakes and how we can learn from these. We want to identify those activities that have to be refreshed and to be reset. Parts of the transport measure plans that are not working as intended have to be discussed, reasons for this to be identified and solutions to be found. We will draw on the ongoing resources from the Cross-LA SWAP SHOPS, with new ideas and suggestions.

WORKSHOP AGENDA

	Chapter	Course flow	Duration
9:00-9:15	Welcome		15min
9:15-9:30	Introduction	a. Brief introduction – from the vision to the activities, speakers etc.	15min
9:30-10:30	Presentation by the three cities – Review of step 1 to 4 of the organizational change process	<p>Step 1. Urgency for organizational change</p> <p>Step 2: Creating guiding coalition</p> <p>Step 3: Developing change vision</p> <p>Step 4: Communicating Change Vision</p>	20 min each city (60 min)
10:30-11:00	Reflection of the challenges in relation to the challenges, measures and KPIs for the cities (step 5)	<p>Rome, Torino, Alba Iulia and Palanga will reflect their activities along the organizational change process: “thinking out of the box” and discussion of key challenges along this process: from vision to KPIs.</p> <p>Step 5: Empowering broad-based action</p>	30 min
11:00-11:15		Break	15min
11.15-12:00	Reflection and knowledge change in relation to step 6 of the organizational change process	<p>Collection of activities relevant to achieve the selected measures and to show evidence of success. What has been implemented successfully? Examples for activities and projects to achieve the vision, challenges and measures successfully will be discussed.</p> <p>Step 6: Generate short term wins</p>	45min

12:00-12:30	Discussion and cross-learning between the cities	Exchange of ideas. Activities to achieve a successful organizational change will be discussed in detail. Internal activities and projects are of focus. What can we learn from each other?	30min
12:30-12:45	Final discussion	Next steps 7 and 8 of the organizational change process will be explained. Summary of the achieved outcome of this workshop will be provided.	15 min
12:45-13:30		Lunch	
13:30-13:35	Introduction to the Module	Module's purpose and sections	5min
13:35-14:15	Emerging Transport Technologies (ETT) measures and their value for S-M cities	<ul style="list-style-type: none"> a. Identification of current problems in urban mobility that ETT can assist solving. b. Brief introduction of the ETT measures for S-M cities. c. Benefits of ETT measures: direct & indirect. 	40min
14:15-14:45	Successful Case studies or Best practices on such topics (SUIT city and other)	Presentation of case studies relevant to mentioned measures.	30min
14:45-15:00		Break	15 min
15:00-15:30	Innovative financing, procurement and business models	<ul style="list-style-type: none"> a. Discussion on how to get aware and make use of existing or innovative methods of funding and procurement opportunities and options in their own case. b. Presentation of links, webinars, e-learnings, guidelines for further enhancing the participants' knowledge. 	30min



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15:30-16:10	Process, stakeholders and technical aspects	<p>a. Working on selected ETT measures, participants will be asked to identify implementation aspects for their city case such as: (a) benefits (Economic, Social, Environmental), (b) beneficiaries, (c) budget drivers, (d) potentially legal barriers, (e) private/public stakeholders/departments need to cooperate with, (f) supportive LA actions to encourage the introduction/implementation of the measure/campaign and (g) funding (if applicable to select between public or private sponsorship).</p> <p>b. Discussion on the results of the activity.</p>	40min
16:10-16:30	Available tools and guidelines	Presentation of the available EC research guidelines, results and tools, and demonstration of some of them online - explaining their added value.	20min
16:30-16:40	Closing, Discussion	Discussion of any issues raised during the workshop	10min