



The **SUITS** project is a four-year research and innovation action, intending to increase the capacity building of Local Authorities and transport stakeholders and to transfer learning to smaller sized cities, making them more effective and resilient to change in the judicious implementation of sustainable transport measures. SUITS is one of the three projects of the EU's CIVITAS 2020 initiative focusing on sustainable urban mobility plans.

# SUITS @CIVITAS Forum Conference, 2-4 October Graz, Austria



The <u>CIVITAS Forum Conference 2019</u> will be held in Graz, Austria, from 2-4 October 2019. The 17th edition of Europe's top sustainable urban mobility event will gather the leading figures in the field from across the continent and beyond. This varied group of city representatives, practitioners, policymakers and academics will debate and analyse the most pressing mobility topics and witness the pioneering solutions bringing cleaner, better transport to Europe. The CIVITAS Forum Conference thematic sessions will focus on the most urgent mobility topics – many of them addressed by ongoing CIVITAS projects – and provide participants with fora to discover outstanding work from within and beyond the CIVITAS Initiative. Take-up and transfer sessions also make their return. One of the Forum's most interactive elements, they enable participants to get hands-on with cutting-edge urban mobility tools and see methods in action. Study tours, walkshops and further engaging formats are envisaged!

The SUITS project will have an intensive presence during the CIVITAS Forum Conference, not only in the *exhibition area*, *stand no 15*, but also by its participation in three very interesting sessions:

## Join us @:

### **SESSION 19b: Procurement and management of municipal fleets**

Thursday, 3 October, 15:15 -16:00

**Moderator:** Frederic Rudolph, Wuppertal Institute for Climate, Environment and Energy

- BuyZET: Guidelines on procuring zero emission delivery of goods and services in cities, Giacomo Lozzi (Polis Network, Belgium)
- Building small-medium local authorities' capacity to implement transport measures: focus on procurement and behavioural change, Olympia Papadopoulou & Anastasia Founta (LEVER, Greece) and Ann-Marie Nienaber (Coventry University, U.K.)
- Driving electrification from within: municipal electric fleet open to all, Mariangelina Evliati (City of Stockholm, Sweden)

**Session abstract and format:** Municipalities and other public authorities spend huge amounts of money on financing the urban mobility system, and purchasing goods, services and works. Public procurement and innovative financing can create demand for sustainable transport and mobility solutions, and generate purchasing power to facilitate the uptake of clean fleets and deliveries by both the public and public sector. This session presents some ready-to-use, practical approaches to understand and improve the efficiency of the procurement and financing processes, as an effective way of increasing impact and reducing cost.

The session will open with an introductory presentation from the moderator who was in charge of the SUMP 2.0 Topic Guides on "Funding and financing options for Sustainable Urban Mobility" and "Public procurement of sustainable urban mobility measures". This will be followed by PechaKucha presentations. The session will end with an audience Q&A with the presenters.

SESSION 7: Towards integrated new mobility services: experiences in achieving MaaS from European and CIVITAS projects

Thursday, 3 October, 9:30 -11:00

**Moderator:** Tamara Goldsteen, City of Helmond

- New mobility solutions, governance principles and regulation: the GECKO project, Yannick Bousse (UITP, Belgium)
- MaaS Implementation –Local Authorities' Perspectives, Andreé Woodcock (University of Coventry, U.K.)
- CIVITAS ECCENTRIC: The road to MaaS in Turku and Madrid is paved with public transport improvements and rational car usage, Stella Aaltonen (City of Turku) and Sergio Fernández Balaguer (EMT Madrid, Spain)
- MaaS for residents and employees –case studies from Sweden, Anne Faxérand Maria Schnurr (RISE Research Institutes of Sweden)
- Car sharing in Europe: different business models, different impacts, 10 common policy recommendations, Johannes Rodenbach (Autodelen.net, Belgium)

**Session abstract and format:** New mobility service governance and integration are key research areas for CIVITAS cities. This session will showcase some local authorities' results in MaaS pilots, its governance and their views in this area. It will create synergies with other European funded projects –STARS, GECKO and iMOVE –for bringing these closer to the CIVITAS community, local authorities and businesses. The session will feature a set of power-point based presentations and some time for Q&A at the end.

## SESSION 28: Socio-demographic challenges, diversity and gender –Free market solutions versus political interventions

Friday, 4 October, 9:30 -11:00

**Moderator:** Andreé Woodcock, Coventry University

- Ensuring adequate transport services for the underserved –Free market solutions versus political interventions, Ralf Brand (Rupprecht Consult, Germany)
- Introducing the Transport Innovation and Gender Observatory, Andreé Woodcock (Coventry University, U.K.)
- Women in transport: policies and practice for inclusive mobility planning, Chiara Leva (Technical University Dublin, Ireland)(tbc)
- Identification of new mobility options for vulnerable groups, Vivian Kiousi (Intrasoft, Luxembourg)
- Policy implications of a holistic understanding of the Value of Travel Time: Demographic data from the MoTiV Project, James Armstrong (European Cyclists'Federation, Belgium)

**Session abstract and format:** Our transport system is designed around speed and efficiency for assumed "normal" users: able bodied, white, male, in the 30-50 age bracket, native language speaker, etc. However, hundreds of millions of people are not "normal" (in such a simplistic sense). They experience various mobility limitations or

exclusion from job opportunities due to physical barriers, safety concerns, lack of information, language skills, their location, financial constraints, etc. The free market tends to be good at providing opportunities for average users –but can it also serve other, maybe more complex needs –possibly thanks to new technological developments and business models? Or are there certain situations where there is no alternative to political intervention in order to ensure equal opportunities for everyone? Various EU projects such as INCLUSION, HiReach, TInnGo or DIAMOND explore related questions and present their approach and findings. MoTiV also questions the prevailing speed and efficiency paradigm fundamentally and empirically. The session will feature a set of power-point based presentations and some time for Q&A at the end.





The SUITS project developed a suite of learning materials (Capacity Building Program) for decision makers and planners in small and medium sized cities to address knowledge gaps and misconceptions related to urban planning measures and to the deployment of innovative mobility solutions and technologies. The learning materials were provided in webinars, as on-line documents and transmitted via workshops and multiplier events.

The aim of the Capacity Building Program is to:

- Increase the capacity of small-medium Local Authorities to develop and implement sustainable, inclusive, integrated and accessible transport strategies, policies, technologies, practices, procedures, tools, measures and intelligent transport systems that recognize the end-to-end travel experiences of all users and freight.
- Support small-medium Local Authorities in developing SUMPs by transforming them into learning organizations
- Make transport departments resilient and responsive to new challenges and changes.

The direct beneficiaries of the CBP are (a) policy makers and Heads of Departments in local authorities, (b) planners and middle level staff and (c) junior engineers and designers working in local authorities.

#### SUITS CBP includes the following modules:



Each module consists of the following three major parts:

- 1. Instructions to deliver a course (facilitator guide),
- 2. Presentation that facilitator can use in the classroom, and
- 3. Workbook to be printed & distributed to the participants



The **1st SUITS Multiplier Workshop** "National and Urban Mobility Policy and Planning" will take place on Monday 11th November 2019, from 12:00 – 18:00.

The main focus of the discussion will be the vertical integration of sustainable urban mobility plans (SUMPs). Currently, the European Commission's SUMP guidelines are being updated. The workshop will discuss their implementation in practice. With a focus on Germany, the workshop will also considerate, which measures are needed from what level of government to enable SUMP2.0 implementation and to enable a

suitable mobility transition. It will thematise how a coordination between different levels of government can best be facilitated and the key priorities for municipalities with regard to support from other levels of government.

The workshop will bring together transport practitioners from local authorities, representatives of other policy levels, civil society organisations, mobility companies and academia.

Location: Projekt Zentrum Berlin der Stiftung Mercator, Neue Promenade 6, 10178 Berlin, Germany.

View the Agenda here

Prior registration is recommended

## **Pilots**



The three (3) Pilot – workshops that took place in Birmingham, Kalamaria and Turin, formed an integral part of the SUITS Capacity Building Toolkit. They served the broad objective of building the capacity of small-medium cities' Local Authorities to implement and monitor the implementation of SUMP measures. The courses were designed to build, or strengthen, the capacity of small-medium cities' Local Authorities to face current challenges when implementing innovative transport schemes or other transport measures regarding safety and security and urban freight.

Indicatively, the topics, on which the courses focused, were:

- a) the value of innovative transport schemes and other transport measures for small-medium cities;
- b) the identification of actors and stakeholders involved;
- c) the financing sources & innovative procurement for these schemes / measures;
- d) the available tools and guidelines regarding these schemes etc.

The workshops also provided an insight into different challenges that local authorities' staff is facing when setting up targets or addressing changes regarding innovative transport schemes and transport measures. Through the Pilot Workshops local action learning sets were established aiming to support the planning and implementation of innovative transport measures.

**Birmingham Pilot**: Introducing Innovative Transport Schemes

Agenda and Minutes of the Birmingham Pilot Workshop

**Kalamaria Pilot**: Safety & Security Measures in transportation

Agenda and Minutes of the Kalamaria Pilot Workshop

**Turin Pilot**: Implementing urban freight transport measures

Agenda and Minutes of the Turin Pilot Workshop

**SUITS** in the press

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The SUITS Project Manager and Professor of Coventry University, Andree Woodcock, explains to <u>Open Access Government</u> about the need of Small-Medium (SM) local authorities (LAs) to increase their capacity to develop and implement innovative transport strategies and tools for the cities. She describes the aims of the SUITS project and highlights its contribution to the CIVITAS 2020 initiative and to the adoption of Sustainable Urban Mobility Plans (SUMPs) in the EU.

Furthermore, Prof. Woodcock outlines the success story of crowdsourcing data collection that allows to build the SUITS Data Repository, a freely accessible database to all cities. She thoroughly analyzes the SUITS Capacity Building Programme (CBP), which has been assessed-piloted with partner-cities and demonstrated a huge

potential to address knowledge gaps and misconceptions related to the development and implementation of innovative mobility solutions and technologies. As she reveals, all material will be released during the next 12 months in 7 languages, as the SUITS Capacity Building Manual and Toolbox.

To read the full text and find out more about the project's aims and development, please follow the link: <a href="https://www.openaccessgovernment.org/accessible-transport-strategies/73262/">https://www.openaccessgovernment.org/accessible-transport-strategies/73262/</a>

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