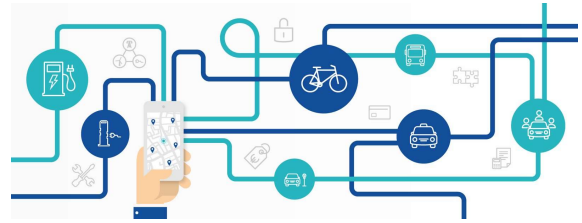


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## WORKSHOP INVITATION

### “Building small-medium Local Authorities’ capacity to implement urban freight transport measures”

**28 February 2019**

**Venue:** Palazzo di Città (the City hall), Piazza Palazzo di Città 1, Sala Capigruppo, Turin

**Invited cities:** Turin (Italy), Rome (Italy), Alba Julia (Romania), Stuttgart (Germany)

**Participants:** Key staff from transport planning /strategical urban planning / urban development /  
procurement departments

The workshop forms an integral part of the SUITS Capacity Building Toolkit of the Horizon2020 project “Supporting Urban Integrated Transport Systems: Transferable tools for authorities - SUITS”. It serves the broad objective of building the capacity of small-medium cities’ Local Authorities to implement and monitor the implementation of SUMP measures. The course is designed to build, or strengthen, the capacity of small-medium cities’ Local Authorities to facing current challenges when implementing *urban freight transport measures*. Indicatively, the topics, on which the course will focus, are: a) the value of these schemes for small-medium cities, b) the identification of actors and stakeholders involved, c) the financing sources & innovative procurement, d) the available tools and guidelines regarding these schemes etc.

It will also have an insight into different concerns and challenges that staff is facing when set up targets and facing changes. Through the workshop process local action learning sets will be established that will support the transport measures. Working with each LA following these workshops, we will identify cross-LA communities of practice learning sets that will offer deep and rich shared learning across the project. Both of these local and



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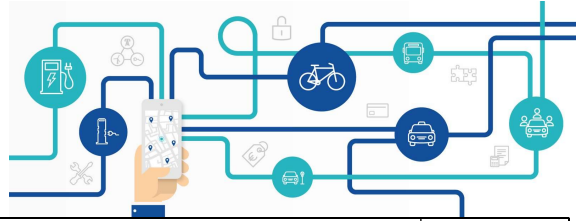


cross-LA learning set will provide both mutual support, and data gathering to enable better testing and evaluation of ideas and identification of the most effective novel ideas.

In this framework, you are kindly invited to contribute to the evaluation of this course by participating in this pilot session. Your feedback will be appreciated since it will help us identify course draw-backs, both in terms of content and teaching processes / distributed material. In the same time, you will be able to get advantage of being the first attendants, receiving all the available material and claiming digital badges for your participation.

## WORKSHOP AGENDA

	Chapter	Course flow	Duration
9:00-9:15	Registration		30min
9:15-9:30	Introduction	a. Brief introduction of the trainers; module's purpose and sections etc.	15min
9:30-10:00	Urban freight transport (UFT) measures and their value for S-M cities	a. Identification of current problems in urban logistics and the consequences in the ecosystem of urban mobility. b. Brief introduction of the concept and purpose of urban freight transport (UFT) measures (regulatory measures and innovative urban freight transport solutions) for S-M cities. c. Addressing innovative solutions in the local context to identified problems. Reference to UFT measures' benefits. d. Discussion on whether strategic cities goals are connected to urban freight transport measures currently in place.	30min



		e. Presentation of EU that link urban freight transport measures with overall cities' strategy.	
10:00-10:30	Successful Case studies or Best practices of SUITS cities on such topics	Presentation of case studies relevant to mentioned measures. For each one of them, aspects such as: (a) how cities operate the measure, (b) are they private or/and public initiatives?, (c) what are the area of implementation/operation (e.g. number of modes, range of influence etc.)?, (d) what are the components/technologies for operating them?, (e) which social groups were benefited and how?, (f) what were the benefits (indicators' change, certain figures)?, (g) who were the stakeholders/actors that had to cooperate, (h) what were the LA's supportive actions that have been taken to encourage introduction of such measures (e.g. services, campaigns, infrastructure) will be covered, (i) focus on case study examples where conventional or innovative funding mechanisms and procurement processes were employed in order to implement measures that enhance the efficiency of the urban freight transport system in other S-M cities.	30min
<b>10:30-10:40</b>		<b>Break</b>	<b>10min</b>
10:40-11:10	Innovative financing, procurement and business models	a. Discussion on how to get aware and make use of existing or innovative methods of funding and procurement opportunities and options in their own case.  b. Presentation of links, webinars, e-learnings, guidelines for further enhancing the participants' knowledge.	30min



11:10-11:45	Process, stakeholders and technical aspects	<p>a. Working on selected UFT measures participants will be asked to identify implementation aspects for their city case such as: (a) benefits (Economic, Social, Environmental), (b) beneficiaries, (c) budget drivers, (d) potentially legal barriers, (e) private/public stakeholders/departments need to cooperate with, (f) supportive LA actions to encourage the introduction/implementation of the measure/campaign and (g) funding (if applicable to select between public or private sponsorship).</p> <p>b. Discussion on the results of the activity.</p>	35min
11:45-12:00	Available tools and guidelines	Presentation of the available EC research guidelines, results and tools, and demonstration of some of them online - explaining their added value.	15min
12:00-12:30	Targets of the behavioral change part of the workshop and its process	<p>The targets will be presented, and it will be shown to the city partners – where we are in the process to build capacity from the behavioral side</p> <ol style="list-style-type: none"> <li>1. Insight into different concerns and challenges for these distinct groups (based on task 6.3 deliverable),</li> <li>2. Developing local action learning sets to support introduction and utilization of the new transport measures,</li> <li>3. Identifying cross-LA communities of practice learning sets.</li> </ol>	30 min
12:30-13:20		<b>Lunch</b>	



13:20-15:00	Final change vision based on identified challenges and targets	Formulate the change vision for each city based on the deliverable of task 6.3 – clear challenges and targets for the cities are the fundament for this.	
	Turin	Presentation of change vision and discussion (learning sets); Presentation by the city or by the academic city partner.	25 min
	Rome	Presentation of change vision and discussion (learning sets); Presentation by the city or by the academic city partner.	25 min
	Alba Julia	Presentation of change vision and discussion (learning sets); Presentation by the city or by the academic city partner.	25 min
	Stuttgart	Presentation of change vision and discussion (learning sets); Presentation by the city or by the academic city partner.	25 min
<b>15:00-15:10</b>		<b>Break</b>	<b>10 min</b>
15:10-16:30	Best practice example discussion and learnings	Show the different challenges the cities selected as important for them and discuss best practice examples of other cities in groups to develop learning sets to support introduction and utilization of the new transport measures.  For each best practice example we explain (a) how the city operates, (b) whether they are a private or/and a public initiative, (c) their size (e.g. area, number of vehicles etc.), (d) the components/ technologies for operating them, (e) which social groups were benefited and how, (f) the	



		benefits (indicators' change, certain figures), (g) the PT/cycling/walking modes were integrated.	
	Turin	Challenge e.g. Citizen participation – Examples are presented and options for the Turin are discussed in learning sets	20 min
	Rome	Challenge e.g. Citizen participation – Examples are presented and options for Rome are discussed in learning sets	20 min
	Alba Julia	Challenge e.g. Citizen participation – Examples are presented and options for Alba Julia are discussed in learning sets	20 min
	Stuttgart	Challenge e.g. Citizen participation – Examples are presented and options for Stuttgart are discussed in learning sets	20 min
16:30-16:55	Final discussion	Wrap up of the day and improvements for the future (a) online forum, (b) newsletter, (c) phone conferences, and (d) integration of the academic partner of each city	25min
16:55-17:00	Instructions to fill in evaluation forms	Instruction for online evaluation of the workshop (course flow, material, topic, facilitator's performance etc.)	5min