WORKSHOP INVITATION

"Building small-medium Local Authorities' capacity

to introduce Innovative Transport Schemes"

19-20 November 2018

Venue: Transport for West Midlands, Birmingham

Invited cities: Birmingham (UK), Dachau (Germany), Palanga (Lithuania)

Key staff from transport planning /strategical urban planning / urban development / procurement departments

The workshop forms an integral part of the SUITS Capacity Building Toolkit of the Horizon2020 project "Supporting Urban Integrated Transport Systems: Transferable tools for authorities - SUITS". It serves the broad objective of building the capacity of small-medium cities' Local Authorities to implement and monitor the implementation of SUMP measures. The course is designed to build, or strengthen, the capacity of small-medium cities' Local Authorities to facing current challenges when implementing *innovative transport schemes*. Indicatively, the topics, on which the course will focus, are: a) the value of these schemes for small-medium cities, b) the identification of actors and stakeholders involved, c) the financing sources & innovative procurement, d) the available tools and guidelines regarding these schemes etc.

It will also have an insight into different concerns and challenges that staff is facing when set up targets and facing changes. Through the workshop process local action learning sets will be established that will support the transport measures. Working with each LA following these workshops, we will identify cross-LA communities of practice learning sets that will offer deep and rich shared learning across the project. Both of these local and cross-LA learning set will provide both mutual support, and data gathering to enable better testing and evaluation of ideas and identification of the most effective novel ideas.
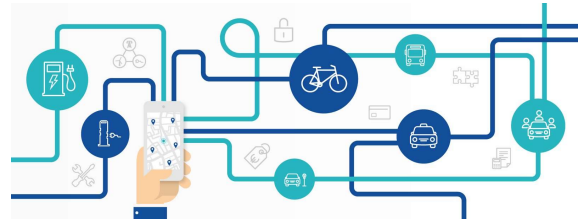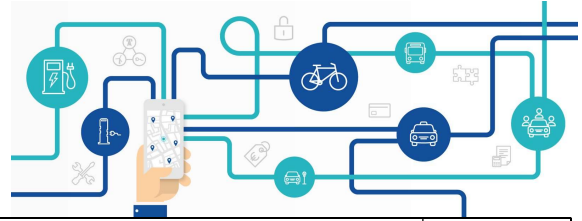
In this framework, you are kindly invited to contribute to the evaluation of this course by participating in the first pilot session. Your feedback will be appreciated since it will help us identify course draw-backs, both in terms of content and teaching processes/ distributed material. In the same time, you will be able to get advantage of being the first attendants, receiving all the available material and claiming digital badges for your participation.

WORKSHOP AGENDA

Monday 19 November

	Chapter	Course flow	Duration
13:00-13:30		Registration	30min
13:30-13:45	Introduction	a. Brief introduction of the trainer; module's purpose and sections etc.	15min
13:45-14:20	Innovative Transport Schemes & value for S-M cities	a. Demonstration of the concept of innovative transport schemes, description of those that are more relevant to S-M cities (car-sharing, car-pooling, bike-sharing, MaaS). b. Discussion focused on how strategic objectives of the city (or SUMP goals) are connected with new and emerging transport schemes. c. Exercise focused on the benefits of new emerging transport schemes and the positively or negatively benefited actors/stakeholders/social groups e. presentation of links on the EU and national regulations so as to further strengthen LAs arguments on the benefits of new emerging transport schemes	35min

14:20-14:50	Financing sources and innovative procurement for innovative transport schemes	a. Presentation and discussion on innovative funding mechanisms/procurement processes that they can use for proposed schemes (certain components- not operation) and presentation of guidelines to Innovative funding mechanisms/procurement/business models b. Exercise focused on conclusions of the discussion	30min
14:50-15:00		Break	10min
15:00-15:45	Business model canvas and identification of actors & stakeholders of the city	a. Exercise focused on business model canvas for selected scheme specific for participant's cities. Output of exercise: fulfilled canvases for schemes specific to their cities. Highlighting (a) the budget drivers, (b) the necessary infrastructure/services (key resources etc.) and (c) any legal barriers that need to be addressed. Thinking whether public-private or private partnerships in their city b. Providing further reading material	45min
15:45-16:15	Available tools and guidelines	a. Presentation of the available EC research guidelines, results and tools, demonstrates some of them online-explain the added value for each one of them. Performance of CIVITAS ECCENTRIC tool for MaaS scheme	30min
16:15-16:30		Break	15min
16:30-17:00	Successful Case studies or Best practices of SUITS cities on such topics	a. Facilitator to present and explain MaaS, CAR SHARING, CAR POOLING and BIKE SHARING schemes to participants by presenting successful case studies in S-M cities. For each transport scheme he/she explains (a) how they operate, (b) whether they are a private or/and a public initiative, (c) their size (e.g. area, number of vehicles etc.), (d) the components/ technologies for operating them, (e) which	30min
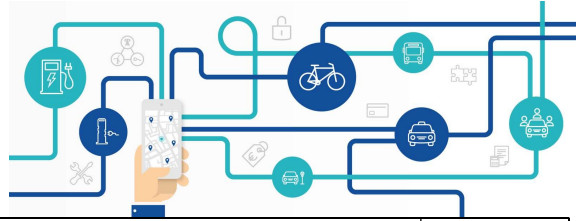
		social groups were benefited and how, (f) the benefits (indicators' change, certain figures), (g) the PT/cycling/walking modes were integrated	
17:00-17:15	Fill in evaluation forms	Evaluate the workshop (course flow, material, topic, facilitator's performance etc.)	15min

Tuesday 20 November

	Chapter	Course flow	Duration
9:00-9:10	Introduction to the workshop		10min
9.10 -9.20	Targets of the workshop and process	The targets of this workshop will be presented and it will be shown to the city partners – where we are in the process to build capacity from the behavioral side 1. Insight into different concerns and challenges for these distinct groups (based on task 6.3 deliverable) 2. Developing local action learning sets to support introduction and utilization of the new transport measures. 3. Identifying cross-LA communities of practice learning sets	10 min
9.20-10.50	Final change vision based on identified challenges and targets	Formulate the change vision for each city based on the deliverable of task 6.3 – clear challenges and targets for the cities are the fundament for this	90 min
	Birmingham	Presentation of change vision and discussion (learning sets); Presentation by the city or the academic city partner	20-30 min
	Palanga	Presentation of change vision and discussion (learning sets); Presentation by the city of the academic city partner	20-30 min
	Dachau	Presentation of change vision and discussion (learning sets); Presentation by the city of the academic city partner	20-30 min
10.50-11.00	Break		

11.00-12.30	Best practice example discussion and learnings	Show the different challenges the cities selected as important for them and discuss best practise examples of other cities in groups to develop learning sets to support introduction and utilization of the new transport measures. For each best practice example we explain (a) how the city operates, (b) whether they are a private or/and a public initiative, (c) their size (e.g. area, number of vehicles etc.), (d) the components/ technologies for operating them, (e) which social groups were benefited and how, (f) the benefits (indicators' change, certain figures), (g) the PT/cycling/walking modes were integrated.	
	Birmingham	Challenge e.g. *Citizen participation* – Examples are presented and options for Birmingham are discussed in learning sets	30 min
	Palanga	Challenge e.g. *Citizen participation* – Examples are presented and options for Birmingham are discussed in learning sets	30 min
	Dachau	Challenge e.g. *Citizen participation* – Examples are presented and options for Birmingham are discussed in learning sets	30 min
12.30-13.00	Final discussion	Wrap up of the day and improvements for the future (a) online forum, (b) newsletter, (c) phone conferences, and (d) integration of the academic partner of each city	
13.00-13.15	Fill in evaluation forms	Evaluate the workshop (course flow, material, topic, facilitator's performance etc.)	15min