



**Transport for
West Midlands**



THE CIVITAS INITIATIVE
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Stimulating transport innovation through capacity building in small and medium local authorities

**Wednesday 21 November
Coventry Transport Museum,
Millennium Place, Hales St,
Coventry, CV1 1JD**

The SUITS project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement no 690650

Agenda

| Time | Activity |
|-------------|---|
| 0830 - 0900 | Arrival of guests, tea, coffee and pastries |
| 0900 - 0940 | Welcome and Introduction |
| 0940 - 1000 | Keynote address: Open data and local authorities – the problems, and the role of the Department for Transport |
| 1000 - 1020 | Going beyond a municipality's borders: SUMP (Sustainable Urban Mobility Plan) adoption and mobility measures in small and medium cities |
| 1020 - 1145 | The challenges of innovative mobility in small and medium cities and how the SUITS project has aimed to address these challenges |
| 1145 - 1215 | Mini break |
| 1215 - 1315 | Showcase of innovative transport projects |
| 1315 - 1400 | Networking lunch |
| 1400 - 1545 | Workshop and world café: Building capacity for innovation: implementing Mobility as a Service in the UK context |
| 1545 - 1630 | Panel discussion |
| 1630 - 1700 | Evaluation and final remarks |

Welcome addresses (9.00 - 9.40)



- Andree Woodcock, PI, SUITS, Coventry University
- Councillor Jim O'Boyle, Coventry City Council
- David Wright, Director of Strategic Initiatives, Coventry University
- Chris Lane, Head of Transport Innovation, Transport for West Midlands, West Midlands Combined Authority



SUITS

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Supporting Urban Integrated Transport Systems – SUITS

Grant Agreement Number: 690650

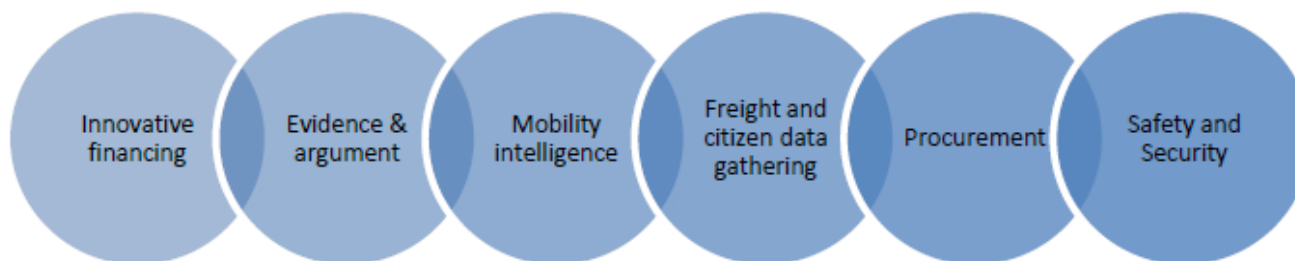
Lead Partner: Coventry University

PI : Professor Andree Woodcock

Overview of project: Aim and approach

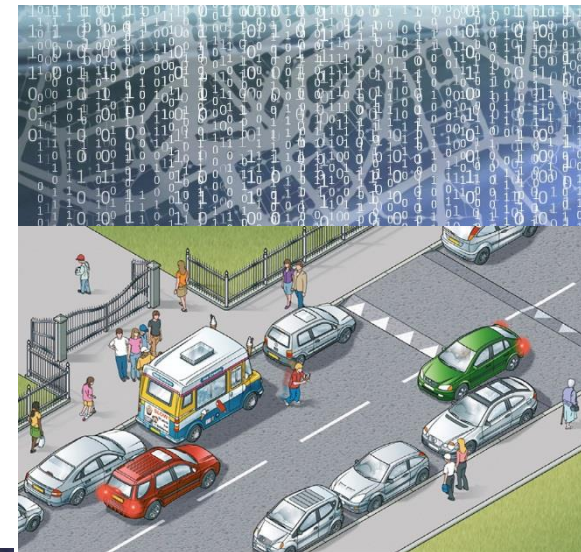
To increase capacity of S-M local authorities to develop and implement sustainable, inclusive, integrated and accessible transport strategies, policies, technologies, practices, procedures, tools, measures and intelligent transport systems that recognize the end-to-end travel experiences of all users and freight.

This will be achieved by taking a sociotechnical, approach to addressing capacity shortfalls in 6 areas



More specifically we are developing methods to support

1. Cultural and behaviour change at individual, organizational and institutional level
2. Collection and use of data to inform urban mobility plans
3. LAs address needs of vulnerable, hard to reach groups, those not using sustainable modes of transport and resisting change
4. Integration of freight and passenger information and measures
5. Increasing appreciation of wider benefits of sustainable transport
6. Sustainable and innovative financing for new transport measures
7. Compliance with new procurement directives
8. Appropriate evaluation methods and tools for sustainable transport and mobility needs.



Geographic distribution and the team





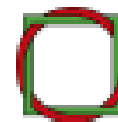
Transport for
West Midlands



CITTA' DI TORINO



POLITECNICO
DI TORINO



Wuppertal Institute
for Climate, Environment
and Energy



Our cities



The role of this conference in SUITS

- Half way through the project
 - Accomplishments to date
 - Benchmarking and investigating of LA needs
 - Pilot trials looking at how real time data can be used for urban mobility planning
 - Development of training modules
- Conference as a checkpoint and to stimulate further discussion among LAs delivering sustainable transport
 - Is our understanding correct?
 - Are we missing key challenges?
 - What do LAs need help with going forward?
 - What format is best to deliver training to LAs?

Key note address:

Going beyond a municipality's borders: SUMP (Sustainable Urban Mobility Plan) adoption and mobility measures in small and medium cities

Alberto Avetta, President, ANCI Piemonte

SUITS: project presentations (10.20-11.45)



- Mobility Planning Challenges

Dipl.-Ing. Sebastian Spundflasch, Ilmenau University of Technology

- Urban Traffic Monitoring through Crowdsourcing: The Kalamaria pilot

- Big Open Data Repositories for Integrated Urban Mobility Planning: Datasets and Tool

Dr.Fotis K. Liotopoulos, SBOING

- Creating a congestion KPI: the Turin pilot

Dr. Miriam Pirra, Politecnico di Torino

- Behavioural change in local authorities – risks and benefits

Prof Dr Ann-Marie Nienaber, Coventry University

Show case of innovative transport projects (12.15-13.15)

- E-learning and training on ITS and C-ITS for public authorities on the CAPITAL EU co-funded project
Monica Giannini, Senior Manager – Innovation and Deployment, ERTICO
- Towards reshaping future public transport by implementing and creating innovations
Prof Aristotelis Naniopoulos, Professor in Transport Systems, Faculty of Engineering, Aristotle University of Thessaloniki
- INNOTRANS - Finding best practice in transport innovation
Tess Lukehurst, Business Delivery Manager, Coventry University Enterprises Limited

Building capacity for innovation: implementing Mobility as a Service in the UK context

- Dr Frederic Rudolph, Wuppertal Institute
- Kain Glensor, Wuppertal Institute
- Chris Lane, Head of Transport Innovation, Transport for West Midlands
- Chris Perry, UK Lead, MaaS Global
- Giles Bailey, Chief Executive Officer, TravelSpirit

The behavioural changes necessary in local authorities for the implementation of innovative transport schemes

Chair: Dr. Andre Soares, Coventry University

Close (16.30 -

Evaluation and final remarks