

Stimulating transport innovation through capacity building in small and medium local authorities

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Wednesday 21 November

Coventry Transport Museum, Millennium Place, Hales St, Coventry, CV1 1JD

0830 – 0900	Arrival, tea, coffee and pastries
0900 – 0940	<p>Welcome and Introduction</p> <p>Councillor Jim O'Boyle, <i>Coventry City Council</i></p> <p>Dave Wright, <i>Director of Strategic Initiatives, Coventry University</i></p> <p>Prof Andree Woodcock, <i>Principal Investigator, SUITS Project, Professor – Education, Ergonomics & Design, Institute for Future Transport and Cities, Coventry University</i></p> <p>Chris Lane, <i>Head of Transport Innovation, Transport for West Midlands</i></p>
0940 – 1000	<p>Keynote address: Open data and local authorities – the problems, and the role of the Department for Transport</p> <p>Graham Hanson, <i>Department for Transport, UK</i></p>
1000 – 1020	<p>SUMP (Sustainable Urban Mobility Plan) adoption in small and medium cities, and mobility measures that go beyond a municipality's borders.</p> <p>Alberto Avetta, <i>President, ANCI Piemonte, Italy</i></p>
1020 – 1145	<p>The challenges of innovative mobility in small and medium cities</p> <p><i>SUITS Project Partners</i></p> <p>Mobility Planning Challenges</p> <p>Dipl.-Ing. Sebastian Spundflasch, <i>Institute of Media Technology, Ilmenau University of Technology</i></p> <p>Urban Traffic Monitoring through Crowdsourcing: The Kalamaria pilot</p> <p>Big Open Data Repositories for Integrated Urban Mobility Planning: Datasets and Tools</p> <p>Dr. Fotis K. Liotopoulos, <i>Co-founder and General Manager, SBOING</i></p> <p>Creating a congestion KPI: the Turin pilot</p> <p>Miriam Pirra, <i>Politecnico di Torino</i></p>
1145 – 1215	<i>Mini break</i>

1215 – 1315	<p>Showcase of innovative transport projects</p> <p>Prof Aristotelis Naniopoulos, <i>Faculty of Engineering, Aristotle University of Thessaloniki</i> Tess Lukehurst, <i>Coventry University Enterprises Limited</i> Monica Giannini, <i>ERTICO</i></p>
1315 – 1400	<i>Networking lunch</i>
1400 – 1545	<p>Workshop and world café: Considerations for successful introduction of MaaS in British cities</p> <p>Frederic Rudolph, <i>Project Co-ordinator, Energy, Transport and Climate Policy, Wuppertal Institute</i> Kain Glensor, <i>Research Fellow, Energy, Transport and Climate Policy, Wuppertal Institute</i></p> <p>Creating the required environment</p> <p>Giles Bailey, <i>Chief Executive Officer, TravelSpirit</i></p> <p>Overcoming the challenges of financing</p> <p>Chris Lane, <i>Head of Transport Innovation, Transport for West Midlands</i></p> <p>Engaging with stakeholders</p> <p>Chris Perry, <i>UK Lead, MaaS Global</i></p>
1545 – 1630	<p>Panel discussion: Behaviour changes needed in local authorities for the implementation of innovative transport schemes</p> <p>Andre Soares, <i>Senior Lecturer in Business and Occupational Psychology, Faculty of Health and Life Sciences, Coventry University</i></p>
1630 – 1700	<p>Evaluation and final remarks</p> <p>Prof Andree Woodcock, <i>Principal Investigator, SUITS Project, Professor – Education, Ergonomics & Design, Institute for Future Transport and Cities, Coventry University</i></p>

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